



- Arroyo Grande
- Atascadero
- Grover Beach
- Morro Bay
- Paso Robles
- Pismo Beach
- San Luis Obispo
- Santa Maria

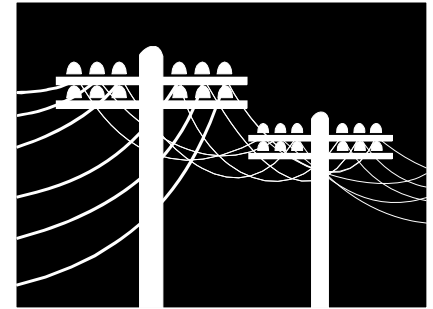
*REGIONAL ENERGY PLANNING
CONFERENCE*

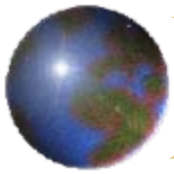
LEADERSHIP ROUNDTABLE ISSUES



The Purpose of Today's Round Table:

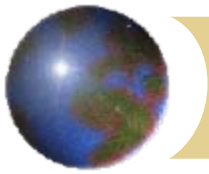
- Define "Primary Energy Planning Themes"
- Identify "What is Being Done Today"
- Determine "What are Feasible Future Actions " (6-18 Months & beyond?)
- We Must Do this Together!





Motivating Forces?





“Hot Pen” Ground Rules:

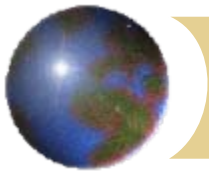
- Short Statements:
 - ***ALL OF THE GOOD THINGS YOU ARE DOING NOW***
- Short Statements:
 - ***LIST OF FUTURE ACTIONS (Policy Changes) LIKELY TO BE SUCCESSFUL IN YOUR CITY***
- No “Side-Bars” Please:
- No “Debates”:
- Goal is to generate ideas for the future!



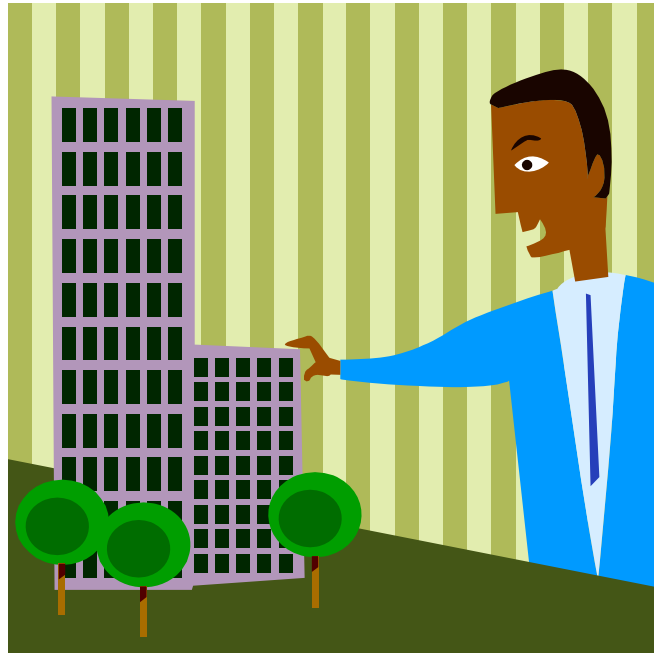
The Time To Plan For The Future; Is **NOW!**

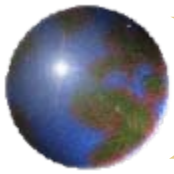


- People who sit there “wringing their hands” find it very difficult to “roll up their sleeves.”
- Doing Nothing is NOT an Option!

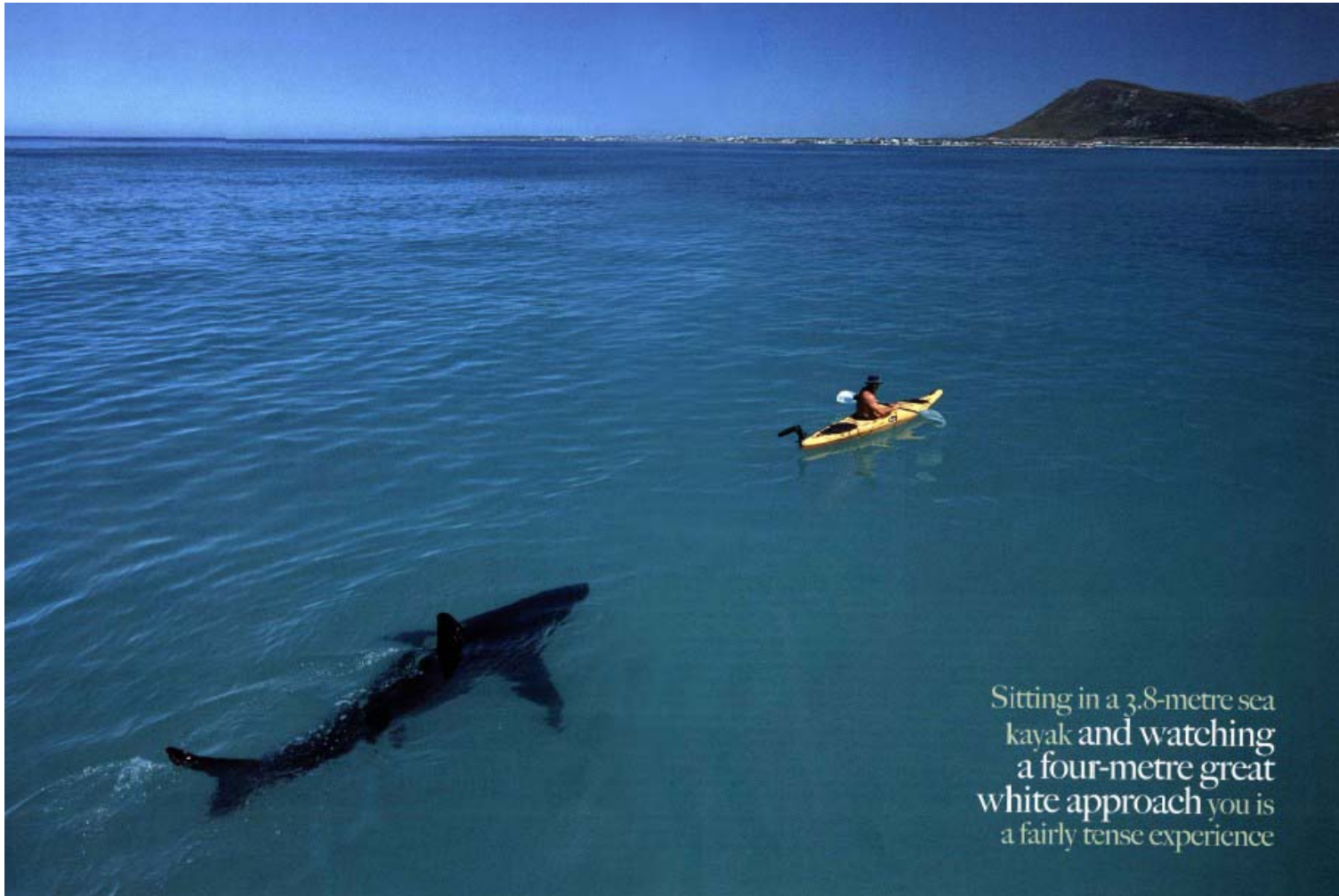


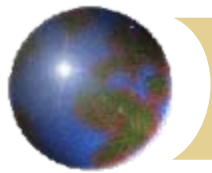
Bad Things Happen When You Don't PLAN Effectively!





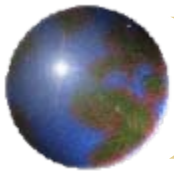
Plan Should Have Included a “Bigger Boat!”





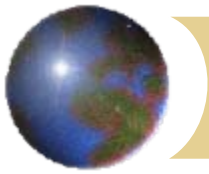
Who Says “Mortal Men” Can’t Walk on Water?





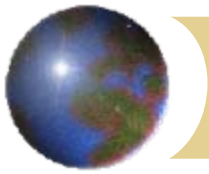
Plan? What Plan?





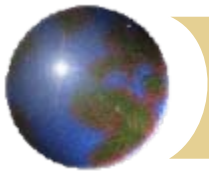
We Can Do Better!





Our Four Themes:

- Energy Conservation
- Use of Renewables
- Green Building
- Land Use & Smart Growth



ENERGY CONSERVATION:

☉ Techniques & processes to reduce energy demand:

☒ EFFICIENT LIGHTING

☒ HEATING AND COOLING SYSTEMS

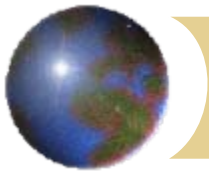
☒ FUEL EFFICIENT TRANSPORTATION SYSTEMS

+ ☒ ENERGY MANAGEMENT

• LOWER ENERGY COSTS

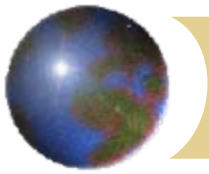
• POSITIVE ECONOMIC DEVELOPMENT

• REDUCED DEMAND FOR IMPORTED ENERGY



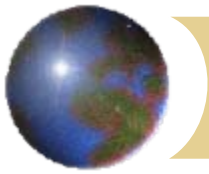
USE OF RENEWABLES:

- ☀ Energy converted from natural resource processes:
 - ❏ WIND / SUN / WATER / PLANT GROWTH / GEOTHERMAL (Earths Natural Heat)
 - ❏ ALTERNATIVES TO FOSSIL FUEL USED FOR GENERATING ELECTRICITY
 - ❏ 15 COUNTIES ARE EXPLORING COMMUNITY CHOICE AGGREGATION (Sharing Electricity)
 - ❏ CAN WE DO THIS? (County-wide? Tri-Counties?)



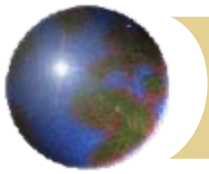
GREEN BUILDING:

- ✦ Design & Construction of buildings to meet energy efficiency, air quality, & conservation standards:
 - ❑ GREEN BUILDING INCENTIVES
 - ❑ EDUCATING THE PUBLIC AND MUNICIPAL STAFFS RE: GREEN BUILDING TECHNOLOGY
 - ❑ PROMOTION OF PILOT PROJECTS
 - ❑ ALLIANCES WITH THE BUILDING INDUSTRY
 - ❑ PUBLIC BUILDINGS AS VIABLE MODELS

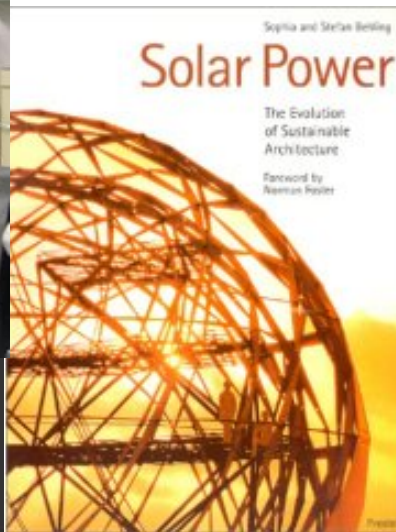
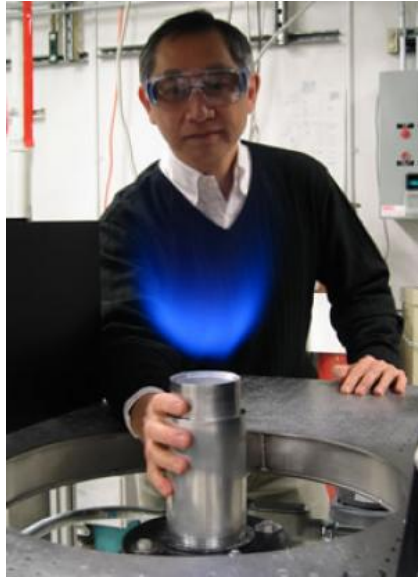


LAND USE AND SMART GROWTH:

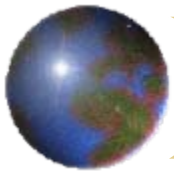
- ☉ Relationship b/t land use decisions and all aspects of energy:
 - ❑ RELATIVE LOCATION OF HOUSING TO MAJOR TRANSPORTATION HUBS
 - ❑ PUBLIC TRANSIT / TRANSPORTATION PROGRAMS
 - ❑ DENSITY ISSUES
 - ❑ REDUCTION OF VEHICLE MILES TRAVELED
 - ❑ JOB CENTERS IN RELATION TO LOCUS OF HOUSING, WITHIN REASON!



Next Steps ?



- Information Summarized
- Distribution to Cities and County.
- Maintaining Momentum:
 - LOCAL GOVERNMENT ENERGY COUNCIL?
 - SCHEDULED MEETINGS?
 - MONITOR PROGRESS!



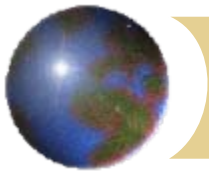
What Message Do We Send To Our Constituents?





Conclusion.....

Do What "Larry Says!"



Git 'er Done!!